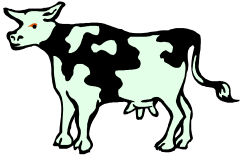


STOP TASMANIAN ANIMAL CRUELTY

May 22, 2009



The Chief Executive Officer
Woolworths Supermarkets
1 Woolworths Way
BELLA VISTA NSW 2153

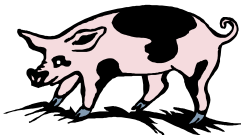
Dear Sir/Madam

RE: Oliver pig farm – Winnaleah, Northern Tasmania

Concerned Tasmanians have communicated to us how truly sickened they were by the distressing film footage shown on the ABC's Stateline program on May 8, 2009. We understand that a number have received a "form" letter from Woolworths stating that it is continuing to purchase from, and support this farmer.



We find this simply unconscionable, having seen the vision filmed at this horror establishment. These conditions cannot possibly have arisen in the short term, and we believe that they are typical of intensive pig farming generally.



We are advising concerned members of the public who contact us *not to shop at Woolworths or Big-W* until such time as it issues a statement declaring that, not only will it withdraw support from this particular farm, it will only support humane practices in farming, and this *excludes* any form of intensive farming. We are distributing leaflets to this effect at Woolworths supermarkets across Tasmania, as well as footage of the farm on DVD (here and interstate), and making representations to the Ministers for Justice, and tries and Water to further prosecution of Gary William Oliver to the fullest extent of the law.

We warmly congratulate Tasmania Police for its swift action in this matter.

Yours faithfully,



SUZANNE CASS

Stop Tasmanian Animal Cruelty

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